ADAMS & CO. IMAC

6th Ave., 21st to 22d St. Great Value for Little Money

is the tale that's tersely told in the following narrative. We know by long experience that if we want to keep trade booming at this time of year, prices must be reduced to the lowest trade inducing figures. That's just what we've done in every department of the store, as the following items in-

Closing Misses' Cloaks and Dresses At Immense reductions. An odd lot of MISSES' and CHIL-DREN'S REEFERS, in a variety of handsome styles, made with pointed or large square sailor collar, trimmed with buttons; in fancy mixtures and plain rough fabrics; 2.48

MISSES' and CHILDREN'S LONG COATS, sizes 6, 8 and 10 years, in fancy mixtures, Empire style, with embroidered inlaid collar; also with long, full military cape, trimmed with small buttons and tabs; 2.98

MISSES' JACKETS, sizes 14, 16 and 18 years, made of black Cheviot and tan Covert Cloth, new sleeves, shield front and storm collar; were \$6.50, at 2.89 Sleeves; were \$5.00, at 1.98

MISSES' and CHILDREN'S DRESSES, sizes 6 to 14 years, in green, brown and blue fancy mixtures; yoke of fine tucks and revers of plain, contrasting colors; 1.98

MISSES' SEPARATE SKIRTS, BLACK JACQUARD FIGURES in Wool and Mohair effects.

FRENCH CACHMERE "D." etc., full line of colors, 45-in., good value for 65c., our price.

BLACK BRILLIANTINE, superlor

CHILDREN'S LONG COATS, sizes 4, 6 and 8 years, in fancy red mixtures, large sailor collar; were \$4.50, at.....

Exceptional LADIES' SEPARATE SKIRTS.

Ladies' Separate Skirts, in handsome mixed colorings of rough Cheviot,
lined and interlined, new shape, full
sweep and velvet bound; a 1.98
Ladies' Separate Skirts, in two-toned
Boucles, in a variety of beautiful
colorings, lined and interlined, new
shape and full sweep; a 2.48
Ladies' Separate Skirts, made of an Ladies' Separate Skirts, made of an

Ladies' Separate Skirts, in hand-

Our Special 59c. CHIFFON DRAPERY AT 27c.

Very Special Values in

Muslin Underwear.

Upholstery Bargains.

Special sale Tapestry (50 inches

Ladies' Silk Petticoats in the newest Spring colors; an excellent \$5.00 Petticoat, at.... 2.98 Superb Silk Warp Tapes-1 Splendid Silk Derby Tapes-1 Superb Silk Warp Tapes- 1.48

A Couple of SPECIALS IN CORSETS.

25 dozen of the celebrated C. B. A. La Spirite Corsets (sec-

An odd lot of the well-known Sonnette Corsets, extra long

walst. in gray, white and black, a regular \$1.25 corset, at 65C.

Exceptional Values in

Housekeeping Linens.

Linen Table Cloths, 21 yds.

Hem'd or fringed all linen .121 line Comforters, with odorless 1.29 white filling, at 98c. and 1.29

A few special bargains that's hard

Blankets and Comforters.

10-4 white wool finish 11-4 white wool finish Fast edge Linen Napkins, 1.49 11-4 extra quality Califor-4.49

Comprising a purchase of 300 dozen Ladies' English Merino Vests and Drawers, made by the most celebrated of English manufacturers, whose name stamped on a garment is a guarantee of the highest merit; the Vests HEMMED HUCK TOWELS, 22x we have in high neck, long or short sleeves, will fit a thirty bust only; the low neck and short sleeves we have from 30 bust to 44; the drawers we have special value. 11, 15, 17 and ...

(NO MAIL ORDERS FILLED FROM THIS LOT.)

SHIRTS, reinforced

No mail orders filled from this lot. Men's and Boys' UNLAUNDERED SHIRTS, double back and front, made

Men's Dress SHIRTS, laundered, white muslin bodies and fancy bosoms, in very popular patterns and excel-lent colors, never before sold for less than \$1.00 each, at... .43

15c. COLLARS, 64c.

on the sides, patent extension back and sleevefacings, Union linen bosom; thoroughly well made and well worth



20 & CUFFS, PAIR 9c.



BOTH SIDES OF 14TH ST .--- 6TH AVE.

DEPARTMENT. fully worth 25c.

Nothing over 10c., though

(Third floor, Main Store.)

Big Bargains in

SILKS. Special offering of RICH BLACK MOIRE VELOUR. SATIN DUCHESSE and BLACK BRO-CADED GROS GRAIN, .79. .99 and

DRESS GOODS.

BLACK BRILLIANTINE, superior quality, usually sold at 75c..... MOHAIR GLACE, very high lustre, chene effects, 45-in, wide, cost to import, \$1.00 per yard..... DRAP "D," MUSCOVIETTA (new material), very popular, 48-in, wide, worth \$1.25.....

LADIES' JACKETS. We have MARKED DOWN all our Ladles' Jackets that sold for \$12.49, \$14.99 and \$17.49 to ONE UNIFORM PRICE, all colors, and the majority slik lined throughout

8.99 LADIES' DRESS SKIRTS.

TAILOR MADE LUSTROUS
BLACK BRILLIANTINE DRESS
SKIRTS, fronts prettily trimmed
with braid, percallue linings, latest cut...... HANDSOME SATIN BROCADE DRESS SKIRTS, lind throughout 11.71 with taffeta silk, new shapes.... 11.71 TAILOR MADE COAT SUIT of handsome mixtures, new shape, material designed for mid-season 23.34 entire suit slik lined throughout

FURS.

KIMMER COLLARETTES, 10 inches deep full rip-10.63 ple, fancy linings..... UNDERWEAR.

Ladies' JERSEY RIBBED VESTS, fleece-lined, in mixed colors.... Ladies' UNION SUITS ("Oneita") in Natural and White, 1.14, 1.39 1.99

HOSIERY. SALE CONTINUED. Others have announced the same price, but no one has imitated the quality. LADIES' COTTON HOSE,
MEN'S HALF HOSE,
In Black, State and
Tan, including many
pairs, worth 50c., 15c.

PAIR. FEATHER BOAS.

Black OSTRICH FEATHER BOAS, 3.61 Binck OSTRICH FEATHER BOAS, 4.81 LACES AND ART GOODS.

Nine inches wide black and cream fancy silk CHANTILLY LACES and ECRU NET TOP VENETIAN LACES, per yard.....

Seventy-five dozen FANCY MADE VEILS, in black, brown, blue black and white and fancy combinations, each.

Heavy Linen MOMIE TRAY COVERS, open work, stamped in artistic designs, each.

PANCY TINSEL CHEEPE DUE FANCY TINSEL CREPE RUF-FLE PILLOWS, new designs, NOTIONS.

LADIES' SHOES. Another opportunity for FINE SHOES; over 500 pairs, new and stylish, welts and machines, with patent leather tips, Lace, Button and Cloth Uppers, all sizes, 3 widths; would easily go at \$2.50

LINENS. BLEACHED NAPKINS, 5x8 In., 1.34

INFANTS' WEAR. Infants' LONG CAMBRIC SLIPS, with insertions and pleats...... Infants' LONG NAINSOOK DRESSES, insertion and em-broidered ruffle in yoke..... Children's Lawn Dresses, tucks, insertion and ruffle with lace edge, 2 to 4 year sizes......

BLANKETS. The following SPECIAL OFFERINGS, HIGH GRADE BLANKETS, at one-third less than regular value, because of manufacturer's slight imperfections: 10x4....2.24 11x4....3.74 and 3.99 CREAM SODA (xxxx),

SHEETS & PILLOW CASES. HIGH TEA CRACKERS. trom A1 muslin, reinforced on the ades, patent extension back and aleeve facing, fine Union linen bosom, well made and finished in an excellent manner; will give perfect satisfaction, and well worth 36

20 & CUFFS, PAR 9c.

The leading styles; perfect, new goods, finished with the new eyelet satisfaction, and well worth 36

The leading styles; perfect, new goods, finished with the new eyelet buttonholes. Styles as shown in illustrations.

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The leading styles; perfect, new goods, finished with the new eyelet buttonholes. Styles as shown in illustrations. Hem-Plain, st'ch'd, Plain, st'ch'd, 54x90, ...23, ...29 81x90, ...31, ...39 (3x90, ...27, ...34 90x90, ...36, ...43 (3x90, ...27, ...34 90x90, ...36, ...36 (3x90, ...36, ...36)

FINE CHINA.

HAVING OUR OWN CHINA FACTORIES IN LIMOGES AND CARLSBAD enables us to show EXCLUSIVE DESIGNS,
to offer EXCEPTIONAL VALUES, and to
make PHENOMENALLY LOW PRICES,
Our regular prices are under the bargain
offers advertised elsewhere.
We make exclusive designs to order and
match up sets in FINE CHINA DECORATION and in Cut Glass.

A particularly attractive line of

Fine Decorated Dinner Sets A SPECIAL OFFER. A few LIMOGES DINNER SETS, from our own factory, that were \$20.87 19.87 are now....

101 pieces, 11.87

A grand opportunity.

MAHOGANY FINISH DESKS, 5.99 lot of STORM SERGE, HEAVY WIDE WALE AND MOHAIR 2.98 QUARTERED OAK FANCY TA- 3.99 SKIRTS, rustleline linings.... 2.98

BOOKS.

other house.

A SPECIAL SALE OF BOOKS, over 100 titles, bound in silk cloth, gilt top, published to sell at \$1.00, our price......

MARSHING'S MATT GOLD for China Decoration..... MONACHESI'S BOOK ON CHINA PAINTING LA CROIX CHINA PAINTS. .39 DRAWING INSTRUMENTS, Sets, .79, .91, 1.44.

PICTURES.

MEN'S SHIRTS. Exceptional Values.

lengths SHIRTS, high grade; worth \$1.25. CUSTOM SHIRTS.—Our Spring importation of FANCY SHIRTINGS just received,
embracing all the latest novelities in
FRENCH PERCALES, MADRAS CLOTH,
AND SCOTCH ZEPHYRS, from which we
will make SHIRTS TO ORDER in any
style desired. More than 2,000 different
patterns to select from. Perfect fit guaranreed Material and workmanship the best. ·24 teed. Material and workmanship the

ADHESIVE PLASTER in Rolls .. GLYCERINE SOAP, transparent, Box of 3 cakes..... MUSTARD LEAVES, 10 in Box ... HAIR BRUSHES, all Bristle CUTICLE KNIVES, Sterling Silver PURE NORWEGIAN COD LIVER OIL Pts. EMULSION OF COD LIVER OIL, identical with the much-adver-tised emulsions that cost double. .12 BAY RUM, Extra Quality......

HOUSEFURNISHINGS.

> GROCERIES. CHOICE TEA.

SPECIAL SALE. (Our regular Amaryliis Chop, unexcelled for strength and flavor, imported to be sold at 60c, per pound.) FORMOSA OOLONG.... ENGLISH BREAKTAST YOUNG HYSON...... MIXED (green and black). CRACKERS.

GRAHAM WAFERS (extra quality) FANCY MAINE CORN.

Visit Our Greenhouses "on the roof" -over

1,000 Plants

to Choose

From.

GREATER NEW YORK'S GREATEST STORE.

Clearing Sale · of Dress **Trimmings** at Less than Half Cost.

many of the articles are January was a great month for Bargains here---but, "THERE ARE OTHERS!"---11

Loss Not Counted.

Monday the Season's Cloak Chance-Prices that wont cover cost of Cloth.

CARLSBAD CHINA, DECORATED AND GILT,

ROGERS SILVER WARE.

Continuation of our Great Silk Any book published, and as soon sile. Such values are unprecase published, except subscription edented. For one week more other house.

ARTISTS' MATERIALS.

LADIES' SWEATERS, \$1.47 For Skating Wear, Almost

now reduced to

½ Value. Special Attractions in PERSIAN LAMB, ALASKA SEAL.

FINE STATIONERY.

after year by buyers-those who count

Pound Papers.

.10 tle.

The Engraving Dept.

2.18 first 100 sets...... 0./3 No extra c .08 Each additional 100 sets...... 2.15 half gallons.

OUR ANNUAL HOSIERY SALE

Begins Monday—Feb. 1—to-morrow. For years on this date we have placed on sale enormous quantities of desirable goods at prices changing the year's dullest month verily into its busiest.

able goods at prices changing the year's dullest month verily into its busiest.

We include no "Odds and Ends"—no broken lots; only new and desirable goods. As formerly, old customers will note the rarely low prices—and lay in their year's supply.

Remember: Every offering is guaranteed to be choice goods, perfect and just as reliable as those sold at regular prices.

All in Brown, Blue and Black Boucle, Blue and Black Kersey-another lot of Shield-front Coats in Diagonal Cloth, all sizes—and any well worth \$10.00 4.25 and \$12.50, Monday, till gone...

Lot 1—Ladies' 75c, Silk Hose, 27c. Ladies' 75c, Monday, till gone...

Lot 1—Ladies' 75c, Silk Hose, 27c. Ladies' Former price, 2 07 black; cannot be duplicated for less than 75c. per pair. Annual Sale price...

Lot 5—Men's Imported Black Stainless Cotton Socks, with silk-embroidered instep; also extra fine piain black, with double helps and took stainless; former price, 2 07 black; cannot be duplicated for less than 75c. per pair. Annual Sale price...

Lot 2—Ladies' 4-thread Lisle Hose, in Richelleu Ribbed and plain, fancy boot pat.

Children's Hosiery.

Children's Hosiery.

Children's Hosiery.

Lot 4-Men's Imported Full Regular-Made | Money Refunded If Not Satisfactory.

Men's Fine Clothing DEW BUILDING.



No merchant tailor could afford to make such fine English Worsteds and Cassimere Trousers to order for less than

\$6.00.

TROUSERS TO ORDER. \$2.88. FOR 5 DAYS ONLY.

Tuesday, Feb. 2d. Wednesday, Feb. 3d. Thursday, Feb. 4th. Friday, Feb. 5th.

Monday, Feb. 1st.

Tall, Stout, Medium, Short and Slim Men—all will be fitted.

We have many large Sales in this Department, attended by thousands. On this occasion we are going to give such values that will not only astonish all who participate, but will make every purchaser a life-long customer of our Clothing Department.

THIS SPECIAL TAILORING EVENT WILL SURPASS ANYTHING WE HAVE EVER HAD.

Our big cash purchase of these fine.

Our big cash purchase of these fine goods enable us to make such FOR FIVE DAYS ONLY.

Mon., Tues., Wed., Thurs., Fri., Feb. 1. Feb. 2. Feb. 3. Feb. 4. Feb. 5.

Don't wait too long in leaving your order. SIXTEEN STYLES, in a beautiful assortment of patterns, to select from. MAIL ORDERS CANNOT BE FILLED. Monday, some 50 dozen imported Sweaters—double sleeves, full fashioned—all colors and fancy—a Crowd-center 1.47

SPECIAL NOTICE: Money refunded if you say the word!

Such Phenomenal Prices! The Great Sale ends this weekwith a final price-cut on all pieces rumpled or mussed-a "wind-up"-all such STILL MORE reduced from prices originally NOT HALF VALUE, Drawers with embroidered ruffle and with lace insertion in cambric ruffle

Hande-made French Chemise, with embroidered bosom..... .39 Gowns, square yoke of tucks and inser-Skirts, deep cambric flounce, with

GROCERIES.

Safety Matches, best, 144 boxes

WINES AND LIQUORS.

Oreme de Menthe, best, quart bot-.07 Holland Gin, best imported, 1-5 Martini Cocktall, elsewhere \$1.25 .75 Rye Whiskey, choice, 4 yrs. old, 1.10 Our Engraving Department is noted for its exquisite work. Only the most skilful artists are employed. During our annual Stationery sale we offer the following extraordinary specials:

We will engrave your name on plate and furnish 50 of Whiting's best ivory 45 finish visiting cards, complete, for weiding Invitations on Whiting's finest quality kid or Angora finished wedding stock, with inside and outside envelopes, latest designs, complete, 6.75 first 100 sets.

2.15 first 100 sets.

Our Engraving Department is noted for Again and the most skilful artists are employed. During our annual Highest grade Champagne, imported, 2 dozen pints, \$22.00; 1 dozen 20.00 qts.

Highest grade Champagne, domestic, 2 dozen pints, \$13.80; 1 dozen 11.80 qts.

California Port and Sherry, extra 49 fine, half gallon.

California Port and Sherry, extra 49 fine, half gallon.

No extra charge for emptles on above balf gallons, ders.

with braid and in all colors: newest styles.

years; Mon- 1.98 GIRLS' SPRING DRESSES

ONLY ONE CORSET!

Read Between Lines!

LADIES' SILK VESTS, &c. Ladies' imported



Spun Silk Ribbed Vests, low neck ribbons at neck and sleeves, in cream,

2 HANDKERCHIEF 'JOBS' For Men or Women.

.37 CIGARS.

News.



1 arty 1.95

Why pay \$1.75 a pair for Dent's Gloves? We sell them for BLOOMINGDALE BROS., 3d Ave. and 59th St., New York.

For one week only, value not counted, we shall offer these Gen-uine Imported Vienna





A particularly attractive line of

One Thousand Pieces, consisting of
BERRY SPOONS, FISH FORKS,
FISH KNIVES, COLD MEAT
FORKS, CRUMB KNIVES,
PLATTER SPOONS, CAKE EACH
KNIVES

FURNITURE. A COMPLETE STOCK, not excel ed in beauty and variety and not to be approached in low prices elsewhere. SAMFLE VALUES:

3,000 yards best quality Foulard Silks, 24 inch wide; newest French designs and colors; worth 75c.; lustrous and 49

FINE GOLD FRAMES, BASELS AND MEDALLIONS.

500 doz. Unlaundered Shirts, LANGDON MUSLIN, LINEN BOSOMS, all sizes and sleeve

TOILET GOODS, Etc. .03

White enamelled Sugar Bowls, dec-orated, worth .75..... Bake Dish, white enamel, nickel frame, 2 qt.....

Worth three and some four

times the price.

TWO DRESS SKIRTS. Two Surprising Beauties-Se Are the Low Prices

RARE SILK SELLING.

each unmatchably low.

Here's the Index: Gowns of Cambric and Muslin, Empire and square yoke of embroidery; cambric drawers with Platte Val. lace and insertion and with deep embroidered ruffle; skirts, deep flounce with embroidered ruffle; skirts,

Indispensable.

Our entire stock of Furs

ELECTRIC SEAL, SABLE AND MINK, COATS, CAPES,

MUFFS AND NECKWEAR.

Always a great event, and awaited year offer year by buyers those with cluster tucks and subroidered ruffle......

Envelopes to match, per package of 25.... (Finest quality, fresh baked, in one-pound



AT \$2.88.

SEE OUR BIG WINDOW DISPLAY (COR. SOTH ST.) MUSLIN UNDERWEAR SALE GIRLS' DRESSES at 1.98

all lined and trimmed

carefully made-garments, in all respects up to test-6 to 14

As a fitting close to the final week of the Big Muslin Underwear Sale, we present tomorrow (only) one of the greatest Corset offers New York ever yet knew-nothing less than the famous "Sonnette" Corset, of sateen-flowered all over, with embroidered top, in white, drab and black-universally ranked as a dollar bargain-Monday for

pink, sky and lavender, sizes 35 Boys' heavy natural wool shirts and Drawers sizes 24 to 34 in., excellent quality. .24

Conchas | All Havana and | box | Cuban hand of made, | fifty Real Furniture